

### EMPLOYMENT & EXPERIENCE

- Jun 2012 - Jul 2013**     **American Resort Gear**, Sandy, UT  
*Apparel Artist*
    - Created original shirt designs for clients in the parks and tourism industry
    - Designed styles and themes appropriate for men, women, juniors and youth
    - Created layout and templates for catalogs and flyers
    - Worked closely with separators and printers to ensure accuracy of final product
  
  - Jun 2010 - Jun 2012**     **Sansegal Sportswear**, Sandy, UT  
*Apparel Artist & Digitizer*
    - Created original shirt, jacket, hat and bag designs for screenprint, embroidery and applique
    - Created clean & accurate embroidery files from provided designs and branding
    - Trained in color separation process to streamline workflow from design to plates
  
  - Jan 2008 - Present**     **Self-Employed**, New York, NY/Salt Lake City, UT  
*Graphic Design, Branding & Illustration*
    - Works with clients to create original artwork, logos and designs
    - Engages clients throughout creative process to ensure result meets needs and expectations
    - Runs all aspects of business, from promotion to billing & bookkeeping
  
  - Nov 2006 - Jan 2008**     **Blink Twice**, New York, NY  
*Customer Support/User Experience Manager*
    - Handled, tracked and logged all tech support activity for the company
    - Implemented and maintained detailed reporting on hardware failures with CRM (Salesforce)
    - Implemented system for tracking customer support activity
- additional employment history and freelance client list available upon request •

### EDUCATION

- 2000 - 2004**     **CORNELL UNIVERSITY**, Ithaca, NY  
Bachelor of Fine Arts (Concentration in photography) May 2004, Dean's List
  
- 1996 - 2000**     **PHILLIPS EXETER ACADEMY** Exeter, NH  
Graduated May 2000 Cum Laude

### QUALIFICATIONS

**ILLUSTRATION:** Pencil, ink, watercolor, acrylic/oil as well as fully digital. Able to complete thumbnails, sketches and final artwork quickly and on short notice.

**GARMENT/APPAREL:** Hands-on experience end-to-end with screenprinting, embroidery and applique techniques as well as a grasp of current styles, trends and themes from streetwear to haute couture. Additional personal experience with design & construction of custom garments as well as properties & treatments of fabrics and textiles.

**LEVEL OF EXPERIENCE WITH ADOBE CS/DESIGN APPLICATIONS:**

**EXPERT:** Photoshop, Illustrator, InDesign

**MODERATE:** Premiere, After Effects, Flash, Dreamweaver

**LANGUAGES:** Fluent in German; basic Spanish, French

**VOLUNTEER WORK:** Mentor, Big Brothers, Big Sisters of Northern Utah (2010-2013);  
Class instructor, MakeSLC (2013); Weekend Build Volunteer, DesignBuildBluff (2011)

### REFERENCES

**TONY VAN HULTEN** *Art Director, American Resort Gear* • 801.808.9258 • vanhulten@argtees.com

**JOYCE WALTON** *Sales Manager, American Resort Gear* • 801.598.8439 • jwalton@argtees.com

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